

Feeding Calendar *Rewarding, educational & fun!*



THE
ERNEST CHARLES
SINCE 1844

January February March April May June July August September October November December

Energise

The bitterly cold Winter months make natural food supplies scarce and garden birds become dependant on people to supplement their diets. High-energy sunflower kernels give a real boost during these cold snaps.

When Spring is in the air - breeding and home building are paramount and expended energy is enormous. Designed to provide high energy to smaller garden birds when demands are at a peak 'All Seasons Plus' is a welcome boost. 'Goldencrest' is also perfect as rearing young makes full demands on your garden birds!

Look out for the first Swallows arriving in late March!

Nurture

'Songbird Delight', ensures year-round nutrition, especially for softbilled songbirds like Robins, Thrushes and Blackbirds. Suitable for table and ground feeding, it supplies nourishment they are not usually able to access.

Water in the garden in the form of a pond or birdbath will encourage birds into the garden to drink and bathe. Keep containers clean and change water regularly.

Offer Berry and Seed & Insect flavoured suet pellets for a real treat! - Birds love them.

Enjoy

During the summer months, adult birds are busy gathering food for their offspring, as well as themselves. To reduce the workload of parent birds, supplying food such as the widely popular 'Goldencrest', will assist them, making their role much easier.

Don't forget to supply clean water for birds just arriving or passing through!

Grey Wagtail, Marsh Tit, Tree Creeper, Jay, Chaffinch and Goldfinch are all regular autumn visitors to the garden. House sparrows will continue to use water for bathing during the autumn.

Swallows and House Martins will begin to leave Britain and head south on their annual migration. Other species will be heading into Britain to spend the winter.

Indulge

Starlings, Blackbirds and various thrushes including Redwings and Fieldfares readily eat over ripe fruit on the ground. Look too, for Red Admiral and other butterflies on these.

For birds to maintain their feathers in good condition it is important to supply water throughout the winter. Other sources of water may be frozen and your supply could become very important.

Winter is the key season for feeding wild birds. Birds visit feeders more regularly and it's vital to maintain the supply of food during really hard weather, once they have come to rely on you. Fat is an extremely valuable food source during cold spells.

Our 'Premium Peanut Kernels' are rich in oils with a high-energy value, especially beneficial during the cold winter months. Peanuts should always be fed from wire mesh feeders to ensure birds do not choke.

The provision of food that reflects the birds natural diet allows you to positively influence the lives of your garden birds.

Goldensong



Songbird Delight



Black Sunflower



Premium Peanuts



New Look Feed Packs!